Metadata of the chapter that will be visualized online

Series Title			
Chapter Title	The Measurement of Translation Error in PISA-2006 Items: An Application of the Theory of Test Translation Error		
Chapter SubTitle			
Copyright Year	2012		
Copyright Holder	Springer Science + Bus	siness Media Dordrecht	
Corresponding Author	Family Name	Solano-Flores	
	Particle		
	Given Name	Guillermo	
	Suffix		
	Division	School of Education	
	Organization	University of Colorado at Boulder	
	Address	249 UCB, 80309, Boulder, CO, USA	
	Email	Guillermo.Solano@Colorado.Edu	
Author	Family Name	Contreras-Niño	
	Particle		
	Given Name	Luis Ángel	
	Suffix		
	Division Insti	tuto de Investigación y Desarrollo Educativo	
	Organization	University of Baja California	
	Address	Km. 103 Carretera Tijuana-Ensenada,, c.p. 22830, Ensenada, BC, Mexico	
	Email	angel@uabc.edu.mx	
Author	Family Name	Backhoff	
	Particle		
	Given Name	Eduardo	
	Suffix		
	Division Insti	tuto de Investigación y Desarrollo Educativo	
	Organization	University of Baja California	
	Address	Km. 103 Carretera Tijuana-Ensenada,, c.p. 22830, Ensenada, BC, Mexico	
	Email backhoff@uabc.edu.mx		
Abstract	We examined the transle	ation of DISA test items based on the theory of test translation error (TTTF) which	
	has proven to allow dete (TE) is defined as the law translation error dimensi TE results not only from languages encode meani of science and mathema developer, and a measur of introductory text and item, TE was measured determine which TEDs a item difficulty (percenta and non-dichotomous ite	ction of translation errors with unprecedented levels of detail. Translation error ck of equivalence between the original and translated versions of items on multiple ions (TEDs) that involve design, language, and content. According to the theory, a poor translation, but also from factors that are beyond the translators' skills (e.g., ing in different ways). We examined the Mexican, Spanish language translation tics PISA 2006 items. A panel comprising teachers, translators, a linguist, a test rement specialist examined the translation of 193 text analytical units (55 pieces 138 items) and identified and coded the TEs identified on ten TEDs. For each as the number of different TEDs on which the review panel identified TEs. To are critical to student performance, we examined the correlation between TE and age of correct answers and mean proportional score, respectively for dichotomous ems) considering different sets of TEDs. The highest correlations were observed	

for the sets that included the dimensions, Grammar, Semantics, Register, Information, Construct, and Culture. We also observed different magnitudes of correlations for science and mathematics items and a stronger, statistically significant correlation for translated items whose translation the review panel identified more objectionable than for the rest of the items. These results confirm that language- and content-related TEs may threat the validity of translated items. They speak to the value using the TTTE as a formative evaluation tool that PISA countries can use to operationalize translation guidelines.

Solano-Flores, G., Contreras-Niño, L.A., & Backhoff, E. (2012). The measurement of translation error in PISA-2006 items: An application of the theory of test translation error. In Prenzel, M., Kobarg, M., Schöps, K., & Rönnebeck, S. (Eds.), *Research in the Context of the Programme for International Student Assessment*. Springer Verlag.

Chapter 8
The Measurement of Translation Error
in PISA-2006 Items: An Application
of the Theory of Test Translation Error

5

6

Guillermo Solano-Flores, Luis Ángel Contreras-Niño, and Eduardo Backhoff

Abstract We examined the translation of PISA test items based on the theory of 7 [AU1] test translation error (TTTE), which has proven to allow detection of translation 8 errors with unprecedented levels of detail. Translation error (TE) is defined as the 9 lack of equivalence between the original and translated versions of items on multiple 10 translation error dimensions (TEDs) that involve design, language, and content. 11 According to the theory, TE results not only from poor translation, but also from 12 factors that are beyond the translators' skills (e.g., languages encode meaning in 13 different ways). We examined the Mexican, Spanish language translation of science 14 and mathematics PISA 2006 items. A panel comprising teachers, translators, a linguist, 15 a test developer, and a measurement specialist examined the translation of 193 text 16 analytical units (55 pieces of introductory text and 138 items) and identified and 17 coded the TEs identified on ten TEDs. For each item, TE was measured as the number 18 of different TEDs on which the review panel identified TEs. To determine which 19 TEDs are critical to student performance, we examined the correlation between TE 20 and item difficulty (percentage of correct answers and mean proportional score, 21 respectively for dichotomous and non-dichotomous items) considering different 22 sets of TEDs. The highest correlations were observed for the sets that included the 23 dimensions, Grammar, Semantics, Register, Information, Construct, and Culture. 24 We also observed different magnitudes of correlations for science and mathematics 25 items and a stronger, statistically significant correlation for translated items whose 26 translation the review panel identified more objectionable than for the rest of the items. 27

[AU2] G. Solano-Flores, Ph.D. (⊠)

[AU3] School of Education, University of Colorado at Boulder, 249 UCB, Boulder, CO 80309, USA e-mail: Guillermo.Solano@Colorado.Edu

> L.Á. Contreras-Niño, Ph.D. • E. Backhoff, Ph.D. University of Baja California, Mexico, Km. 103 Carretera Tijuana-Ensenada, c.p. 22830 Ensenada, BC, Mexico e-mail: angel@uabc.edu.mx

M. Prenzel et al. (eds.), *Research on PISA: Research Outcomes of the PISA Research Conference 2009*, DOI 10.1007/978-94-007-4458-5_8, © Springer Science+Business Media Dordrecht 2012

G. Solano-Flores et al.

- 28 These results confirm that language- and content-related TEs may threat the validity
- of translated items. They speak to the value using the TTTE as a formative evaluation
- 30 tool that PISA countries can use to operationalize translation guidelines.

Increased awareness of the tremendous sensitivity of tests to language (e.g., Allalouf, 31 2003; Ercikan, 1998; Ercikan, Gierl, McCreith, Puham, & Koh, 2004; Gierl, Rogers, 32 & Klingner, 1999; Grisay, 2007) in the context of international test comparisons has 33 34 resulted in recent years in substantial improvements of test translation and adaptation procedures used by PISA (e.g., Grisay, 2003; Harkness, van de Vijver, 35 & Mohler, 2003). As part of these improvements, revised sets of test translation 36 guidelines (e.g., Halleux-Monseur, 2008; Hambleton, 1994; Hambleton, Merenda, 37 & Spielberger, 2005; van de Vijver & Poortinga, 2005) have been made available 38 39 for participating countries.

40 Unfortunately, whereas these revised procedures and guidelines are necessary, their implementation and interpretation may not be optimal without procedures that 41 allow countries to perform detailed, systematic evaluations of their own translation 42 work. Available evidence from research on the testing of linguistically diverse pop-43 44 ulations indicates that, in the absence of tools for systematically examining and 45 discussing the linguistic features of items, reviewers may not be able to detect potential linguistic challenges of those items if they rely solely on their judgment 46 (Solano-Flores & Gustafson, in press; Solano-Flores, Trumbull, & Kwon, 2003). 47

This need for conceptual tools in test translation led us to propose a theory of test translation error (TTTE; Solano-Flores, Backhoff, & Contreras-Niño, 2009) which defines translation error (TE) (Note 1) as the lack of equivalence between the original language version and the translated version of items. This lack of equivalence can be examined along multiple dimensions that have to do with the design or visual layout of the items (e.g., format, style), their linguistic features (e.g., grammar, syntax), and their content (e.g., information, construct).

The theory postulates that error in the translation of tests is inevitable. In addition 55 to a poor translation job, TE is due to factors that are beyond the translators' skills. 56 For example, languages encode meaning differently and have different sets of gram-57 matical rules. In addition, TE is multidimensional—an error may involve multiple 58 aspects of language (e.g., the lack of. a comma is a punctuation error but it also may 59 be an error that alters the intended meaning of a sentence). Due to these reasons, and 60 given the linguistic characteristics that are typical among test items (e.g., limited 61 contextualization, high semantic load of terms, compact sentences), it is virtually 62 impossible to preserve exactly the same meaning and linguistic complexity of items 63 64 across languages.

The notion of test TE as something that cannot be eliminated but can be minimized should be easy to understand by professionals in the educational measurement community. As with measurement error, TE is due to multiple factors (and their interaction), many of which are beyond control. According to the TTTE, effective test translation can minimize, not eliminate, TE. Flawed translated items have many and/or serious TEs; acceptable translated items have few and/or mild TEs.

8 The Measurement of Translation Error in PISA-2006 Items...

Conventional translation review procedures focus on determining whether 71 translated items can be accepted (e.g., Grisay, deJong, Gebhardt, Berezner, & 72 Halleux-Monseur, 2007; Mullis, Kelly, & Haley, 1996). They reflect researchers' 73 and evaluators' tendency to emphasize confirming evidence over disconfirming 74 evidence in hypothesis testing (see Church, 1991; Creswell & Miller, 2000). Unlike 75 conventional translation review procedures, a TTTE-based approach focuses on 76 looking for evidence that disconfirms the notion that the translation of test items is 77 correct. We contend that this approach results in more rigorous translation review 78 procedures. 79

We have used the TTTE to code errors in translated items and develop measures 80 of TE in those items. Moreover, we have been able to link TE and student perfor-81 mance by correlating item difficulty with measures of TE (Backhoff, Contreras-Niño, 82 & Solano-Flores, 2011; Solano-Flores, Backhoff, & Contreras-Niño, 2006). Our 83 findings have shown consistently that translation review based on the TTTE allows 84 detection of TEs with a level of detail not attained with conventional test translation 85 review procedures (Solano-Flores, Contreras-Niño, & Backhoff, 2005; Solano-86 Flores, Contreras-Niño, & Backhoff, 2006). 87

In this chapter, we show how detection and measurement of TE can contribute to improved PISA translation procedures. More specifically, we show how coding and measuring TE based on the TTTE allows identification of serious errors in PISA translated items otherwise regarded as acceptable according to conventional translation verification procedures.

Previous empirical evidence showing the sensitivity to TE of review procedures 93 based on the theory comes from reviews of TIMSS items and relatively small 94 samples of released PISA items (Solano-Flores et al., 2005, 2006). In this study, we 95 reviewed a considerably larger sample of items and took into consideration the 96 structure of many of the PISA items—assessment units consisting of one or several 97 paragraphs with contextual information and one or more items related (see Bybee, 98 McCrae, & Laurie, 2009). 99

8.1 Theoretical Framework

8.1.1 Definition of Translation Error

The theory of test translation error (TTTE) is not only about errors made in test 102 translation, but also about errors in translated tests. According to our theory (Solano-103 Flores et al., 2009), test translation does not refer exclusively to the action of trans-104 lating items but also to multiple aspects of the entire process through which translated 105 versions of those items are created. Translation error does not result exclusively 106 from poor translation job (e.g., inaccuracy of a chosen term, word-by-word translation, 107 use of false cognates); it also results from factors that are beyond the translators' 108 translation skills. 109

100

G. Solano-Flores et al.

t1.1 **Table 8.1** Acceptability-objectionability of translated

t1.2 items according to the frequency and severity of test

11.5	translation error	8	
t1.4		Mild errors	Severe errors
t1.5	Few errors	Acceptable	Questionable
t1.6	Many errors	Questionable	Objectionable

An example of these factors is the natural, well-known fact that no two languages 110 in the world encode meaning in the same way (see Greenfield, 1997; Nettle & 111 Romaine, 2000). While the translators' job is to ensure that meaning is preserved in 112 their translations, in some cases this is accomplished at the cost of increasing the 113 114 amount of text. Unlike other forms of text, this is not trivial matter in tests, which students usually need to respond to within certain time limits. Under these circum-115 stances, a substantial increase in the amount of text in an item needed to express the 116 same idea as in its original version may imply more reading time and a potential 117 impact on the time students are left with to make sense of the item. 118

Another example of aspects beyond the translators' translation skills has to do with the formatting of translated items. Changes in font size and style, and alterations in the proportion of figures included in test items are not due to the translators' actions yet affect the equivalence between the original and the translated versions of an item.

A third example of aspects beyond the translators' translation skills is the extent to which the items reflect the culture of the target language country. While, technically, the translation of an item may not be flawed, the contextual information used in it may not be as familiar to the population tested in the target language as it is to the population tested in the source language.

128 8.1.2 Inevitability of Translation Error

As a result of the combination of multiple factors like these, strictly speaking, a translation cannot be expected to be perfect. Indeed, our findings from reviews of translated items show that the majority of translated items have TEs—although they are not necessarily fatally flawed (Backhoff et al., 2011; Solano-Flores et al., 2006; Solano-Flores et al., 2009).

134 8.1.3 Objectionability of Translated Items

To what extent a translated item is objectionable or acceptable depends on the relation between the frequency and severity of TEs. This relationship is represented in Table 8.1. Acceptable translated items have few mild TEs. Questionable translated items have many mild errors or few severe TEs; they may or may not affect student performance depending on the nature of the TEs, the characteristics of the item, and 8 The Measurement of Translation Error in PISA-2006 Items...

the characteristics of the linguistic group tested. Objectionable translated items have 140 many and severe TEs; they are very likely to alter the intended meaning of the original 141 item and affect student performance. 142

8.1.4 Translation Error Dimensions

Our theory postulates the existence of test translation error dimensions (TEDs), 144 grouped in three broad categories, Design, Language, and Content. Each TED comprises several types of TE, as shown in Table 8.2. While it parallels the systems of dimensions and types of TEs used in other investigations (e.g., Backhoff et al., 2011; 147 <u>Solano-Flores et al., 2009</u>), the definitions of TEDs shown in Table 8.2 and the types of TE they comprise were respectively adapted and included with the intent to meet the needs of this particular translation review project. 150

The TEDs, Style, Format, and Conventions, are grouped in the category, Design. 151 These TEDs have to do with the format, editorial features, and visual layout of 152 translated tests. Convention errors are mainly observed in multiple-choice items. 153 TEs belonging to the category, Design tend to be mild and are unlikely to impact 154 student performance (Note 2). 155

The TEDs, Grammar, Semantics, and Register, are grouped in the category, Language. 156 These TEDs have to do with the structural and functional aspects of the language used 157 in the translation, the preservation of meaning across languages, and the characteristics 158 of the language usage by the target population in social and instructional contexts. 159

The TEDs, Information, Construct, Culture, and Origin, are grouped in the category, 160 Content. These TEDs have to do with the ways in which information is presented 161 and how examinees are likely to understand and make sense of items. Unlike TEs 162 belonging to the category Design, TEs belonging to the category, Content tend to 163 alter the structural and functional aspects of language or the ways in which examinees 164 make sense of items. Therefore, they tend to be severe and constitute a threat to the 165 validity of a translated item. The TED, Origin addresses the fact that examining the 166 linguistic equivalence of items allows detection of errors not detected throughout the 167 entire process of test development of the item (Solano-Flores, Trumbull, & Nelson-168 Barber, 2002). Since Origin errors are not exclusive to the translated version of test 169 items, they are included in the list of TEDs only for conceptual purposes, to allow 170 documentation of any anomalies identified during the process of test translation review. 171

8.1.5 Translation Error Multidimensionality

172

The theory postulates that test TE is multidimensional. For example, the inappropriate173use of commas in *the panda eats, shoots, and leaves* (when the intended meaning is,174*the panda eats shoots and leaves*) (Note 3) is both a punctuation error (Style TED)175and an error that affects the meaning of the sentence (Semantics TED).176

G. Solano-Flores et al.

Table 8.2 Translation error dimensions and types of translation errors (italics) considered in the t2.1 analysis of translated PISA textual analytical units (TAUs) t2.2 t2.3 Design dimensions Style: The style used in the translation of the TAU is not used in printed materials in the t2.4 t2.5 country. t2.6 • Punctuation • spelling • wrong use of uppercase letter • wrong use of lowercase letter Format: The visual layout of the translated TAU is different from the original t2.7 t2 8 • Change of size, position, or style of an illustration, table, or graph • change of justification, t2.9 font, or font size of text • change of margin width • omission of graphic component t2.10 insertion of graphic component Conventions: The translation of the TAU does not reflect item writing conventions used in the t2.11 t2.12 country. • Inconsistent syntactical structure of stem and options • wrong use of punctuation in the item's t2.13 stem • change in order of options • inconsistent syntactical structure among options • wrong t2.14 t2 15 use of uppercase letters in options Language dimensions t2 16 Grammar: The translation of the TAU violates grammatical rules or uses grammatical t2.17 structures that are not common in the country. t2 18 t2.19 • Literal translation • unnatural syntax of a sentence • subject-verb inconsistency • singulart2.20 plural inconsistency • wrong preposition • wrong tense • conflation of sentences Semantics: The translation of the TAU alters its original meaning. t2.21 • Use of a false cognate • wrong translation or adaptation of an idiomatic expression t2.22 t2.23 • alteration of meaning • confusing translation of a sentence • multiple possible interpretations of a sentence • change of gender of a character • conflation of ideas • inaccurate terms t2.24 • use of terms with multiple meanings • wrong translation of a word t2 25 Register: The translation of the TAU does not reflect the terms, idiomatic expressions, and t2.26 discursive forms used in the country. t2 27 • Use of words of low frequency in the country • wrong translation of a technical term t2.28 • translation of a technical term in a way not used in the country t2.29 t2.30 Content dimensions t2.31 Information: The translation of the TAU alters the amount, precision, or type of information provided. t2.32 • Inconsistent translation of a non-technical term • change in number of times a technical term t2 33 is used • insertion of technical term • insertion of a sentence or explanation • omission of a t2.34 t2.35 key word • omission of a technical term • omission of a sentence or explanations t2.36 Construct: The type of skill or knowledge needed to understand and respond to the TAU is t2 37 different from the skill or knowledge needed to understand and respond to the TAU in the t2.38 source language. • Possible change of the item's cognitive demands • possible alteration of ways in which a task t2.39 may be interpreted • wrong technical term • inconsistent translation of a technical term t2 40 t2.41 • undue insertion of a technical term • omission of a technical term • translation of a technical t2.42 term as a non-technical term • translation of a non-technical term as a technical term t2.43 Culture: The TAU does not reflect the characteristics of the culture or the curriculum in the t2.44 target language. • Contextual information and situations that are uncommon in the country • measurement units t2.45 not used in the country • problem posed not meaningful in the country's culture • knowledge t2 46 t2.47 assessed not taught in country Origin: The TAU carries over errors from the source language version. t2 48 • Inconsistency in the content of the two source languages • conceptual errors in the design of t2.49 t2 50 the item • confusing directions • the answer to an item may give the clue for responding to another item within the same assessment unit t2.51

8 The Measurement of Translation Error in PISA-2006 Items...

8.1.6 Tension Among Translation Error Dimensions

Finally, the theory postulates that there is a tension between TEDs. Actions intended 178 to avoid TE on a given TED may involve making errors on other TEDs. For example, 179 the grammatical rules of the target language may prevent a noun from being repeated 180 in the same sentence. In some languages, a marker needs to be used to refer to a 181 noun in the rest of the sentence, once the noun appears in it. As a consequence, a key 182 technical term that appears several times in the same sentence in the original version 183 of the item appears only once in its translation. The grammatical rules of the target 184 language need to be followed at the cost of altering the number of times that the key 185 term appears in the sentence—which alters the amount of information provided by 186 the item. 187

8.2 Methods

8.2.1 Sample of Assessment Units and Analytical Test Units

We examined 61 assessment units (one or several paragraphs with contextual infor-190 mation and one or more items related) from the Mexican, Spanish language version 191 of PISA-2006. Of these 61 assessment units, 37 and 24 were respectively science 192 and mathematics assessment units (Note 4). These 61 assessment units comprised a 193 total of 193 text analytical units (TAUs), defined as either the introductory text or an 194 item within an assessment unit. Of the 193 TAUs examined, 55 were introductory 195 texts and 138 were items. Of these 138 items, 101 and 37 were respectively science 196 and mathematics items. 197

8.2.2 Test Translation Review and Error Coding Procedures

In addition to the fact that most of the PISA 2006 items consisted of two forms of 199 TAUs (an introductory text or an item), our coding procedure took into account that 200 PISA items use two source languages, English and French (see Grisay et al., 2007). 201

We assembled a multidisciplinary translation review panel composed of three 202 middle school teachers (Spanish, science, and mathematics); three high school 203 teachers (Spanish, science, mathematics); one English-to-Spanish translator, 204 and one French-to-Spanish translator (both certified by international translation 205 professional organizations); one linguist; one test developer; and one psychometrician 206 (measurement specialist). 207

The following procedure was used to review each TAU. First, the TAU in the 208 target language (the translated item) was projected on a screen. Reviewers read the 209 TAU and, in the case of items, responded to the item individually as if they were 210

188

189

198

students taking the test. This was done with the purpose of giving the reviewers the opportunity to become acquainted with the content of the item and to become aware

213 of its cognitive and linguistic demands in the target language.

The reviewers then were asked to examine the TAU and individually record on a coding form all the types of TE they thought could affect the interpretation of the item. The reviewers were instructed to focus on a specific set of dimensions designated according to their professional background. However, they were allowed to record errors on all dimensions (Table 8.3).

Once the reviewers finished recording their comments, the original English and French versions of the TAU were projected on two additional screens. Then the reviewers were asked to compare the English and French versions with the TAU in the target language and to individually code any type of TE according to the list of types of errors listed above for each error dimension. They also wrote their comments on the TAU based on their experience reading and responding to it and on comparing the original and translated versions.

For each TED, the panel discussed each reviewer's coding. Project staff facilitated a discussion to ensure that the panel decided by consensus what errors should be recorded and on which TEDs they should be coded. In the case of items, the panel was asked to decide, based on the number and severity of the TEs, if the translated item should be classified as objectionable (i.e., an item with many and severe TEs which were likely to adversely affect student performance). The review coding decisions were captured on an electronic spreadsheet for further analysis.

233 8.2.3 Data Analysis

For the purpose of our analysis, we measured TE in each TAU as the number of different translation error dimensions (NDTED) on which TEs were observed in it. This coarse-grain measure has proven to be sensitive to important differences in translation quality among items (see Solano-Flores et al., 2005, 2006).

Also for the purpose of our analysis, we used the p-values of items as a measure of item difficulty. Item p-value was computed as the proportion of the item's highest possible score (see Adams, Berezner, & Jakubowski, 2010), which allowed to have proportional measures of difficulty for both dichotomous and partial-credit items. More specifically, for dichotomous items, difficulty was computed as the proportion of students who responded correctly; for partial-credit items, difficulty was computed as the mean score of the item divided by its maximum score.

To examine the impact of TE on student performance, we examined the Pearson correlations between NDTED and item p-value for different sets of TEDs, different content areas (science and mathematics), and items that were and were not identified as objectionable by the translation review panel. Impact on performance should be observed as a negative correlation.

Given the complex interaction of the students' knowledge of the content being assessed and the cognitive and linguistic demands of test items, it would be naive to

Author's Proof

8 The Measurement of Translation Error in PISA-2006 Items...

Expertise and Contribution Style Format Construction Style Format Gammar Semantics Construct Register Culture Origin <i>Teacher:</i> Formal and informal use of 0 1 1 1 0 0 1 1 0 Teacher: Imagage in the school: consistency of TAUs with language used in the curriculum: 0 1 1 0 0 1 1 0 </th <th>Table 8.3 Expertise provided and assigned</th> <th>d focus</th> <th>on transl</th> <th>ation error dim</th> <th>ensions by spec</th> <th>ialist: 1 = mai</th> <th>in role; $0 = a_0$</th> <th>djuvant role</th> <th></th> <th></th> <th></th>	Table 8.3 Expertise provided and assigned	d focus	on transl	ation error dim	ensions by spec	ialist: 1 = mai	in role; $0 = a_0$	djuvant role			
Teacher: Formal and informal use of language in the school; consistency of TAUs with language used in the curriculum: content accuracy.011001110Translated TAUs anguages; formal use of language in the translated TAUs.Tanstator. Language quivalence across languages; formal use of language in the translated TAUs.1100 <th>Expertise and Contribution</th> <th>Style</th> <th>Formai</th> <th>Convention</th> <th>s Information</th> <th>Grammar</th> <th>Semantics</th> <th>Construct</th> <th>Register</th> <th>Culture</th> <th>Origi</th>	Expertise and Contribution	Style	Formai	Convention	s Information	Grammar	Semantics	Construct	Register	Culture	Origi
Ianguage in the school: consistency Ianguage in the school: consistency of TAUs with language used in the curriculum: content accuracy. Translated TAUs Translated TAUs. In 1 1 0 0 0 0 Inguages: formal use of language in the translated TAUs. Inguages: formal use of language in the translated TAUs. 1 0 0 1 0 0 1 0 </td <td><i>Teacher</i>: Formal and informal use of</td> <td>0</td> <td>1</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>1</td> <td>1</td> <td>0</td>	<i>Teacher</i> : Formal and informal use of	0	1	1	1	0	0	0	1	1	0
of TAUs with language used in the curriculum: content accuracy. Translator: Language equivalence across 1 1 1 0 0 1 1 0 0 1 1 0 0 1 1 0 1 1 1 1 1 1 0 0 0 0 0 1 1 0 0 1 0 0 1 1 0	language in the school; consistency										
Tarstator: Language equivalence across 1 1 0 1 0 0 1 0 1 0 1 0 1 0 1 0 1 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 1 0 0 1 0	of TAUs with language used in the			Ċ							
Translator: Language equivalence across1100000languages: formal use of language in the translated TAUs.1000000000Linguist: Formal (structural) and functional time translated TAUs.10001101000000110Linguist: Formal (structural) and functional time translated TAUs; use of language in context.01110110011000 <td>curriculum; content accuracy.</td> <td></td>	curriculum; content accuracy.										
Image: formal use of language in the translated TAUs. Linguist: Formal (structural) and functional (structural) and structural) and structural (structural) and structural (structural) and structural (structural) and functional (structural) and structural (structural (structural) and structural (structural (structural) and structural (structural (structura	Translator: Language equivalence across	1	1	0	1	1	1	0	0	0	0
the translated TAUs. <i>Linguist</i> : Formal (structural) and functional 1 0 0 1 1 0 1 1 1 1 1 1 1 0 1 0 1 0 1	languages; formal use of language in										
Linguist: Formal (structural) and functional10011010(sociolinguistic, cultural) aspects of the translated TAUs; use of language in context.1111100100Test developer: Item writing; equivalence01111000000Test developer: Item writing; equivalence0111000000Psychometrician: Potential impact of interpretation of TAUs.0011000000	the translated TAUs.										
(sociolinguistic, cultural) aspects of the translated TAUs, use of language in context. <i>Test developer:</i> Item writing; equivalence 0 1 1 1 0 0 0 1 0 0 0 1 anguages; wording. <i>Psychometrician:</i> Potential impact of 0 0 1 1 1 0 0 0 0 0 0 1 0 0 1 1 1 0	Linguist: Formal (structural) and functional	1	0	0	0	1	1	1	0	1	0
the translated TAUS; use of language in context. <i>Text developer:</i> Item writing: equivalence 0 1 1 1 0 0 0 0 0 of TAUS; item complexity across languages; wording. <i>Psychometrician:</i> Potential impact of 0 0 1 1 1 0 0 0 0 language and design features on the interpretation of TAUS.	(sociolinguistic, cultural) aspects of										
in context. <i>Text developer:</i> Item writing: equivalence 0 1 1 1 0 0 0 1 0 0 1 0 0 1 1 1 1 0 0 1 0 0 0 1 1 1 0 0 0 0 0 0 1 1 1 0 0 0 0 0 0 1 1 1 0	the translated TAUs; use of language				2						
Text developer: Item writing: equivalence 0 1 1 1 0 1 1 0 </td <td>in context.</td> <td></td>	in context.										
of TAUs; item complexity across languages; wording. <i>Psychometrician</i> : Potential impact of 0 0 1 1 0 0 0 0 language and design features on the interpretation of TAUs.	Test developer: Item writing; equivalence	0	1	1	1	0	0	1	0	0	0
languages; wording. Psychometrician: Potential impact of language and design features on the interpretation of TAUs.	of TAUs; item complexity across										
Psychometrician: Potential impact of 0 0 1 1 1 0 1 0 0 0 1 anguage and design features on the interpretation of TAUs.	languages; wording.										
language and design features on the interpretation of TAUs.	Psychometrician: Potential impact of	0	0	1	1	0	1	1	0	0	0
interpretation of TAUs.	language and design features on the										
Ś	interpretation of TAUs.										
							5	(
								ç			

Author's Proof

- t4.1 Table 8.4 Percentage of text
- t4.2 analytical units (n=193) with
- t4.3 at least one error on each oft4.4 the translation error
- t4.4 the translation t4.5 dimensions

Dimension	Percent	t4.6
Style	48	t4.7
Format	53	t4.8
Conventions	3	t4.9
Information	53	t4.10
Grammar	53	t4.11
Semantics	78	t4.12
Construct	35	t4.13
Register	21	t4.14
Culture	5	t4.15
Origin	41	t4.16

expect to observe impressively high and statistically significant correlations. Rather,

253 we expected to observe patterns in those correlations that would indicate a systematic

impact of TE on student performance, especially for language- and content-related

TEDs and for items identified as objectionable by the translation review panel.

256 8.3 Results

257 8.3.1 Frequency and Severity of Translation Errors

We observed TEs on at least one dimension for almost all (96%) of the TAUs. Of the 138 258 TAUs which consisted of items, 26 were identified by the committee as objectionable. 259 Table 8.4 shows the percentage of TAUs identified as having at least one error on 260 each of the TEDs. As indicated above, many of these errors are not likely to bias test 261 results and many are even difficult to be noticed by individuals who have no experience 262 reviewing test translations. On the other hand, there are TEs that may potentially 263 threaten the validity of test items. Such is the case for errors on the Semantics, 264 Grammar, and Information dimensions, which were observed respectively in 78%, 265 53% and 53% of the TAUs. 266

On average, a TAU had errors on 3.9 different dimensions (s.d. = 1.834). As Fig. 8.1 shows, the number of different dimensions in which error was observed had a normal frequency distribution.

270 8.3.2 Translation Error and Item Difficulty

As Table 8.5 shows, Pearson correlation coefficients of -.059 and -.117 between NDTED and p-value were observed respectively when all dimensions were considered and when the three language dimensions (Grammar, Semantics, and Register) and three of the four content dimensions (Information, Construct, and Culture)

Author's Proof

8 The Measurement of Translation Error in PISA-2006 Items...



Table 8.5 Correlation between number of different dimensionst5.1on which error was observed and item p-value by set of dimensionst5.2

Comparison	Correlation
By set of dimensions (138)	
All dimensions	059
Language and content dimensions ^a	117
By content area ^a (138)	
Science (n=101)	115
Mathematics (n=37)	213
By objectionability (language and	
content dimensions) ^a (138)	
Non-objectionable items (n=112)	084
Objectionable items (n=26)	404**
Sample and subsample sizes in parenthese	s
^a Includes the three language dimensions (C	Grammar, Semantics,
and Register) and three of the four	content dimensions
(Information, Construct, and Culture)	
**Significant at p=.01 (2-tailed)	

were considered. (As mentioned above, since Origin errors are common to both the source and language versions of items, they were not included in the analyses). This difference supports findings from previous test translation reviews that design dimensions (Style, Format, and Conventions) are unlikely to affect student performance whereas language and content dimensions tend to have a greater impact on student performance and may potentially threaten the validity of translated items. 280

Correlation coefficients of -.115 and -.213 between NDTED and p-value were
observed respectively for the science and mathematics items. These results are consistent
with findings from other translation reviews, in which we (e.g., Solano-Flores,
Backhoff, & Contreras-Niño, 2005) have observed higher correlations between
NDTED and item difficulty for mathematics than science items.

Correlation coefficients of -.084 and -.404 (significant) were observed respectively for acceptable and objectionable items. This considerable difference indicates that the review procedure allows identification of items which have sets of errors that are likely to seriously impact student performance. This finding is important, considering that the number of items identified as objectionable (26) constitute about 19% of the 138 items examined.

292 8.4 Summary and Conclusions

The theory of test translation error (TTTE; Solano-Flores et al., 2009) postulates the 293 existence of translation error dimensions (TEDs; e.g., Semantics, Construct, Grammar) 294 and views translation error (TE) as multidimensional (a translation error can 295 belong to several TEDs). It also postulates that a tension exists between TEDs 296 (i.e., in translating a test item, avoiding error on one dimension may produce error 297 on other dimensions). Accordingly, error-free test translation is impossible; effective 298 test translation minimizes but does not eliminate error. The theory also postulates 299 that while items usually have multiple TEs, most of them are mild and even unnoticeable. 300 Objectionable translated items have many and severe TEs and are likely to pose 301 serious linguistic challenges to examinees who are given the translated version of 302 303 a test.

In this chapter, we report the results of our review of the Spanish language Mexican version of PISA-2006 science and mathematics text analytical units (TAUs). Consistent with results from our review of the Spanish Mexican translation of TIMSS-1995 (Solano-Flores et al., 2005) and the Spanish Mexican translation of PISA-2003 (Backhoff et al., 2011), our results show that translation reviews based on the TTTE are highly sensitive to TE.

The results also confirm previous findings that student performance tends to be resilient to TE on design-related TEDs and sensitive to TE on language- and content-related TEDs. Also, items whose translation was identified as objectionable by the review panel correlated higher with item difficulty than items whose translation was not identified as objectionable—a finding that speaks to the sensitivity of TTTE-based judgmental review procedures.

A limitation of our analyses of correlations of measures of TE and item difficulty stems from the fact that we did not account for the effect of TE observed in the introductory text of assessment units. Future research should explore models for examining this relationship.

Unlike other approaches created to examine translation quality, the TTE focuses on disconfirming (rather than confirming) evidence that the translation of test items

8 The Measurement of Translation Error in PISA-2006 Items...

is correct. In addition, because they use multidisciplinary review panels which discuss the linguistic features of the items at length, TTTE-based coding procedures are sensitive to TE with a level of precision and detail not attained with conventional approaches. 322

Experienced test translators who have attended our workshops on the use of the 326 TTTE and the methods described in this chapter (e.g., Backhoff, Solano-Flores, & 327 Contreras-Niño, 2010; Solano-Flores et al., 2010) react initially with skepticism 328 when we report our findings. They find it difficult to believe that items translated 329 according to available translation guidelines have multiple TEs. It is not until they 330 observe the discussions of the review panels examining specific translated items 331 that they appreciate the level of sensitivity of the theory and our coding procedures 332 to the nuances of language in translated items. 333

As with measurement error, TE cannot be entirely eliminated, but it can be minimized. 334 As our results show, a theoretical perspective that assumes error inevitability in test 335 translation is more sensitive to the complexities of language in translated PISA 336 items and can contribute to the improvement of future PISA translation procedures. 337 We hope that, in the future, PISA participating countries use our approach as a tool 338 for operationalizing PISA translation procedures and formatively evaluating their 339 own translation work. 340

[AU4] Author's Note

Portions of this paper are originally from a paper presented at the PISA Research 342 Conference, 14–16 September 2009, Kiel, Germany. The investigation reported in 343 this paper was commissioned and funded by the National Institute for Educational 344 Evaluation (INEE), Mexico, and conducted through a contract with the Autonomous 345 University of Baja California (UABC), Mexico. The opinions expressed are not 346 necessarily those of the funding agency. Contact author: Guillermo Solano-Flores, 347 guillermo.solano@colorado.edu. 348

Notes

- Note 1. While translation error (in singular) is used here to refer to lack of equivalence between 350 the original language version and the translated version of an item, translation errors 351 (in plural) or a translation error are used to refer to specific instances or types of translation 352 error (e.g., the inaccurate translation of a term or an inappropriate use of punctuation). 353 Note 2. Of course, there are exceptions. For example, an alteration in the proportion of the 354 length of the axes in a graph showing a functional relationship may make the line of the 355 function look steeper in the translated item than in the original—which may affect how 356 the examinee interprets the function. 357 Note 3. The example is based the story told by Lynne Truss (2004) at the beginning of her well-358 known book on punctuation, Eats, shoots, and leaves. 359 Note 4. One of the science assessment units and 17 of the mathematics assessment units consisted 360
- of a stand-alone item with no introductory text. 360

349

Author's Proof

362 **References**

363	Adams, R., Berezner, A., & Jakubowski, M. (2010). Analysis of PISA 2006 preferred items ranking
364	using the percent-correct method (OECD Education Working Papers, No. 46). OECD
365	Publishing. Retrieved June 7, 2011, http://dx.doi.org/10.1787/5km4psmntkq5-en
366	Allalouf, A. (2003). Revising translated differential item functioning items as a tool for improving
367	cross-lingual assessment. Applied Measurement in Education, 16(1), 55–73.
368	Backhoff, E., Contreras-Niño, L. A., & Solano-Flores, G. (2011). The theory of test translation
369	error and the TIMSS and PISA international test comparisons. Mexico: National Institute for
370	Educational Evaluation [Sp.].
371	Backhoff, E., Solano-Flores, G., & Contreras-Niño, L. A. (2010, February 18–19), Analysis of the
372	Mexican Spanish language translation of PISA-2006 Presentation at the Ibero-American
373	Seminar on the theory of test translation error in international comparisons. National Ministry
274	of Education and National Institute for Educational Evaluation Maxico City Maxico
374	Bubes D. Macros D. & Luuris D. (2000). DISA 2006: An accompt of existing literatu
375	bydee, K., McClae, D., & Laule, K. (2009). FISA 2000. All assessment of scientific fileracy.
376	Journal of Research in Science Teaching, $40(8)$, $803-885$.
377	Church, B. (1991). An examination of the effect that commitment to a hypothesis has on auditors
378	evaluations of confirming and disconfirming evidence. Contemporary Accounting Research,
379	/(2), 513–534.
380	Creswell, J. W., & Miller, D. L. (2000). Determining validity in qualitative inquiry. <i>Theory into</i>
381	<i>Practice</i> , 39(3), 124–130.
382	Ercikan, K. (1998). Translation effects in international assessment. International Journal of
383	Educational Research, 29, 543–553.
384	Ercikan, K., Gierl, M. J., McCreith, T., Puham, G., & Koh, K. (2004). Comparability of bilingual
385	versions of assessments: Sources of incomparability of English and French versions of Canada's
386	national achievement tests. Applied Measurement in Education, 17(3), 301–321.
387	Gierl, M. J., Rogers, W. T., & Klinger, D. (1999, April). Using statistical and judgmental reviews
388	to identify and interpret translation DIF. Paper presented at the annual meeting of the National
389	Council on Measurement in Education, Montreal, QC.
390	Greenfield, P. M. (1997). You can't take it with you: Why ability assessments don't cross cultures.
391	American Psychologist, 52(10), 1115–1124.
392	Grisay, A. (2003). Translation procedures in OECD/PISA 2000 international assessment. Language
393	<i>Testing</i> , 20(2), 225–240.
394	Grisay, A. (2007). The challenge of adapting PISA materials into non Indo-European languages:
395	Some evidence from a brief exploration of language issues in Chinese and Arabic. OECD Core
396	A Consortium.
397	Grisay, A., de Jong, J. H., Gebhardt, E., Berezner, A., & Halleux-Monseur, B. (2007). Translation
398	equivalence across PISA countries. Journal of Applied Measurement, 8(3), 249-266.
399	Halleux-Monseur, B. (2008). Translation, adaptation and verification of test material in OECD
400	international surveys, Paris: Directorate for Education, Institutional Management in Higher
401	Education Governing Board, OECD.
402	Hambleton, R. K. (1994). Guidelines for adapting educational and psychological tests: A progress
403	report. European Journal of Psychological Assessment, 10(3), 229–244.
404	Hambleton R. K. Merenda P. E. & Spielberger C. D. (Eds.) (2005). Adapting educational and
405	nsvchological tests for cross-cultural assessment Mahwah NI: Lawrence Erlbaum Associates
406	Publishers
400	Harkness I van de Vijver F I R & Mohler P (Eds.) (2003) Cross-cultural survey methods
408	Hohoken NI: Wiley
400	Mullis I V S Kelly D I & Haley K (1996) Translation Verification Procedures In M O
-105 /10	Martin & I V S Mullis (Eds.) Third international mathematics and science study: Quality
410	assurance in data collection Chestnut Hill MA: Roston College
112	Nettle D & Romaine S (2000) Vanishing voice: The artifiction of the world's languages New
+1Z /12	York: Oxford University Press
-110	TOTA, OATOTA UTITVIDITY I 1000.

[Sp.]. Mexico: National Institute for Educational Evaluation (INEE).
Solano-Flores, G., Backhoff, E., & Contreras-Niño, L. A. (2009). Theory of test translation error
International Journal of Testing, 9, 78–91.
Solano-Flores, G., Backhoff, E., & Contreras-Niño, L. A. (2010, February 18-19). Test translation
review sessions: A demonstration. Presentation at the Ibero-American Seminar on the theory o
test translation error in international comparisons. National Ministry of Education and Nationa
Institute for Educational Evaluation, Mexico City, Mexico.
Solano-Flores, G., Contreras-Niño, L. A., & Backhoff, E. (2005, April 12-14). The Mexican
translation of TIMSS-95: Test translation lessons from a post-mortem study. Paper presented a
the 2005 annual meeting of the National Council on Measurement in Education. Montreal
Quebec, Canada.
Solano-Flores, G., Contreras-Niño, L. A., & Backhoff, E. (2006). Test translation and adaptation
Lessons learned and recommendations for countries participating in TIMSS, PISA, and othe
international comparisons. <i>REDIE: Electronic Journal of Educational Research</i> , 8(2). [Sp.
Solono Eloros G. & Custofoon M. (In Proce). Assessment of English language lagrance: A critical
probabilistic systemic view In M Simon K Ercikan & M Rousseau (Eds.) Improving large
scale assessment in education: Theory issues and practice Taylor & Francis Routledge
Solano-Flores G. Trumbull F. & Kwon M. (2003 April 21–25). The metrics of linguistic com
plexity and the metrics of student performance in the testing of English language learners
Symposium paper presented at the 2003 Annual Meeting of the American Evaluation Research
Association. Chicago.
Solano-Flores, G., Trumbull, E., & Nelson-Barber, S. (2002). Concurrent development of dua
language assessments: An alternative to translating tests for linguistic minorities. International
Journal of Testing, 2(2), 107–129.
Truss, L. (2004). Eats, shoots & leaves. New York: Gotham Books.
van de Vijver, F. J. R., & Poortinga, Y. H. (2005). Conceptual and methodological issues in adapting
tests. In R. K. Hambleton, P. F. Merenda, & C. D. Spielberger (Eds.), Adapting educational and
psychological tests for cross-cultural assessment. Mahwah, NJ: Lawrence Erlbaum Associates
Publishers.

8 The Measurement of Translation Error in PISA-2006 Items...

[AU5]

Author's Proof Please see the Author's responses

in the Word document sent along with the proof

Author Queries

Chapter No.: 8 0001528456

Queries	Details Required	Author's Response
AU1	Please provide keywords	
AU2	Please confirm the corresponding author.	
AU3	Please provide the name of the department in the affiliations.	
AU4	Please confirm the placement of Author's Note.	
AU5	Please update Reference Solano-Flores and Gustafson (in press).	C .